



**NY, NY, April 18, 2013** -- DUFFY, popular manufacturer of women's couture has launched a new line that allows art to meet athletic function. DUFFY has introduced its own collection of high performance athletic socks and arm warmers for the athlete and non athlete. Available in 2 colors, black and white. DUFFY uses 6 unique materials to meet every comfort and durability need and desire in her socks. Demanding sports and activities require technology to help you perform at your best. Wicking away moisture is of primary importance to keep your feet dry and comfortable. Breathability is also crucial to keep your feet cool on the hottest days. Reinforced with durable fabrics in the heel and toe. The cuffs are interwoven with Lycra so they keep their shape and always stay in place regardless of the activity. Natural and synthetic fibers are combined to manufacture the best DUFFY High Performance Athletic Socks that are longer lasting and more comfortable than anything you have ever worn.

**SIZING:**

<b>SIZES</b>	<b>Men's Womens Shoes</b>	<b>EURO SHOES</b>
<b>SMALL</b>	<b>5-8</b>	<b>35-39.5</b>
<b>MED</b>	<b>8.5-10.5</b>	<b>40-42.5</b>
<b>LARGE</b>	<b>11-13</b>	<b>43-45.5</b>
<b>XLARGE</b>	<b>13+</b>	<b>46+</b>

DUFFY performance arm warmers are also now offered by DUFFY in bamboo (black arm warmer) and recycled plastic with an SPF of 50 (white arm warmer). Bamboo is a fast growing plant from the grass family offers many benefits to the athlete; excellent moisture management and a soft yet durable finish. The environmental benefits of this wonder plant include absorbing five times the amount of carbon dioxide and producing 35% more O<sub>2</sub> than trees. It is easily harvested without the need for replanting or pesticides, herbicides, or fertilizers. These Arm warmers have DUFFY's abstract art designs integrated into them as well, making them super unique! The DUFFY High Performance arm warmer is made from bamboo fiber provides excellent moisture management and a soft yet durable finish. Bamboo has many benefits to the athlete, excellent moisture management and a soft yet durable finish being primary benefits of DUFFY Arm Warmers made from bamboo fibers.

DUFFY introduces a new blend of Invista™ Fibers to create a material for the DUFFY white arm warmers. The white arm warmer is made from 100% recycled plastic. DUFFY arm warmers are available in sizes, **S/M and L/XL**

The new Collection is available for purchase online at: (also call DUFFY at 646 717 7494)

[www.tammyduffy.com/duffy](http://www.tammyduffy.com/duffy), <http://tammy-duffy.mysupadupa.com/collections/duffy-athletic-socks>, and [http://www.etsy.com/shop/Fashionartlady?ref=search\\_shop\\_redirect](http://www.etsy.com/shop/Fashionartlady?ref=search_shop_redirect). Retail prices for the socks are \$16.50 and \$38 for the arm warmers.